

Eidgenössische Technische Hochschule Zürich Swiss Federal Institute of Technology Zurich



HOW TO WRITE A WORLD CLASS PAPER

Final Steps

Roel Prins

Who to include as an author?



Who is an author?

Somebody who

- 1. Substantially contributes to concept and design, data acquisition, or analysis and interpretation of data
- 2. Drafts the article or revises it critically
- 3. Gives final approval for submission

Authors are responsible for (parts of) the science Others should be acknowledged

Check guidelines American Chemical Society

Acknowledgements

Acknowledge:

- Researchers who did measurements for you (TEM, NMR)
- Anyone who helped with the writing, English, or content
- Anyone who provided technical help
- Sources of funding

State why people have been acknowledged and ask their permission

References

Check the Guide for Authors for the correct format

- Spelling of names
- Punctuation
- When to use "et al."
- Reference style

Avoid

- Citing personal communications and theses
- Citing articles published only in local journals or languages
- Excessive self-citation

Examples

Check the style and format *carefully*; there are several systems in use

- 1. Wang, H, Prins, R J. Catal., 2008, vol. 250: pp. 13-26.
- 2. Wang, H., Prins, R. J. Catal., 250 (2008) 13.
- 3. H. Wang and R. Prins, *J. Catal.* **250**, 13 (2008).
- 4. H. Wang, R. Prins, J. Catal. 250 (2008) 13.

Examples

- 1. as discussed by Richard (23),
- 2. as discussed by F. Richard [23],
- 3. as discussed by Richard et al., [23]
- 4. as discussed by Richard and Wang,
- 6. as discussed by Wang and coworkers,

References

23. F. Richard, A. B. Wang, Ind. Eng. Res. 20 (2006) 222.

Supplementary material

Information related to and supportive of the main text, but of secondary importance

Includes:

- Electron microscopy data
- Large tables
- Organic synthesis method
- Video data

Available online when the manuscript is published

Graphical Abstract

Captures content at a single glance

- one figure
- visualizes one process
- makes one point clear
- captures attention
- restricted size

Check Guide for Authors

Ethics

"Unethical behavior can lead to rejection and even a ban from publishing in the journal"

Terry M. Phillips, Editor, Journal of Chromatography B

- Multiple submissions
- Redundant publications
- Plagiarism
- Data fabrication and falsification
- Improper author contribution

Final checks

Checking before submission can prevent early rejection

- Use a spellchecker
- Ask a colleague to critically review manuscript,
- Ask editing service to improve language
- Check requirements of the Guide for Authors again!
 www.elsevier.com (authors)

Consult Guide for Authors

A poorly prepared manuscript wastes time and is also a sign of disrespect

"Why should I pay attention, if you do not want to pay attention?"

Roel Prins, Editor, Journal of Catalysis

Dealing with the journal

Technical details

Layout

- Spacing, font and font size
 Double-spaced, 12-point Times New Roman is preferred
- Consistent heading styles,
 no more than three levels of heading (section 3.2.1)
- Number pages
- Order: Text, References, Tables, Figures

Check the Guide for Authors for all requirements

Format

- Follow the "Guide for Authors"
- Use the correct:
 - Layout
 - Section lengths (word limits)
 - Nomenclature, abbreviations, spelling (British vs. American)
 - Reference format
 - Number/type of figures and tables

Length

"25-30 pages (double spacing, 12 pnt) is the ideal length for a manuscript"

Julian Eastoe, Co-editor, Journal of Colloid and Interface Science

Consult the Guide for Authors for word and graphic limits

Letters or short communications are shorter. For example, 3000 words with no more than 5 illustrations.

Language Editing Services

Your manuscript is precious - invest in it!

E.g.	 Edanz Editing (Japan) 	\$ 20 p.p.
	Liwen Bianji Edanz (China)	
	 International Science Editing 	15
	 Asia Science Editing 	12
	 SPI Publisher Services 	8
	 San Francisco Edit 	29
	 Proof Reading Services 	4
	- Elsevier	250 p.m.

San Francisco Edit

- 1. Plan before writing
- .
- •
- .
- 13. Leave it alone for a while
- 14. Edit, edit, edit



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Manuscript ready, but ...

Roel Prins



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